







5-6-7 JUNE

Monday

June 5th

2023

WELCOME DAY

SellaLab

The rapid increase in the country digitalization

Officine Cantelmo

For IAMCP boards, Microsoft members and sponsors only

Tuesday **June 6**th

2023

MAIN HALL

Auditorium Corpo Y Ecotekne Unisalento

Microsoft partners, how to improve both collaboration and business

PATH 01

Hall Y5 Corpo Y Ecotekne Unisalento

Public administration Digitalization and Smart Cities

PATH 02

Hall Y3 Corpo Y Ecotekne Unisalento

Cloud and Hybrid Cloud

PATH 03

Hall Y2 Corpo Y Ecotekne Unisalento

Innovative Technologies (Blockchain, IOT,...)

PATH 04

Hall Y4 Corpo Y Ecotekne Unisalento

Al and cognitive services

Wednesday

June 7th

2023

PATH 05

Hall Y3 Corpo Y Ecotekne Unisalento

Cybersecurity, the challenges of security in the IT sector

PATH 06

Hall Y5 Corpo Y Ecotekne Unisalento

Digital compliance: regulations in digital markets

FOCUS

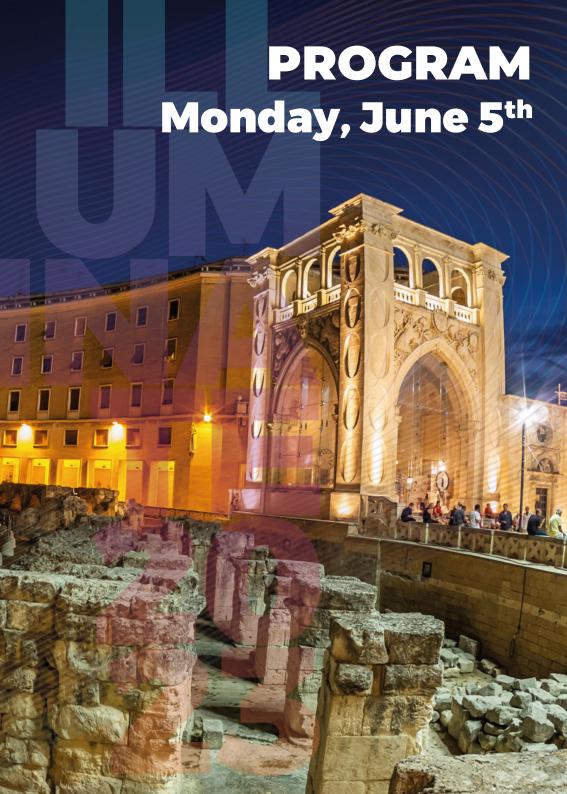
Hall Y2 Corpo Y Ecotekne Unisalento

In-depth discussion on "Chat GPT and AI" and "The evolution of Mixed Reality"

FOCUS

Hall Y4 Corpo Y Ecotekne Unisalento

Workforce of the Future - The Foundations of Inclusive Leadership



WELCOME DAY

Monday, June 5th

SellaLab - Viale Michele de Pietro, 3, 73100 Lecce

SELLALAB

The rapid increase in the country digitalization

in collaboration with Camera di Commercio di Lecce

3:00 pm | Roundtable discussion

Alessandro Delli Noci, Councilor for Economic Development Regione Puglia

Mario Vadrucci, President of Camera di Commercio di Lecce Angelo Sticchi Damiani, Board of directors at ACI and President of Sara s.p.a. board

Dario Montanaro, President of ANCL

Giancarlo Negro, CEO at Links Management and Technology Spa **Gianluca Santavicca**, Legal Specialist - Innovation Banca Sella



Officine Cantelmo - V.le M. de Pietro, 8/a - LE

OFFICINE CANTELMO

For IAMCP boards, Microsoft members and sponsors only

simultaneous translation 🛜



6:00 pm | Microsoft EMEA update for Microsoft Partners

Maria Skiathiti, Microsoft EMEA Commercial Partner Lead

- **6:40 pm | Workshop by Gianni Golfera**, StoryBrand Certified Guide
- 7:20 pm | "Immersive live experience" show



MAIN HALL AND VERTICAL PATHS

Tuesday, June 6th

Corpo Y - Campus Ecotekne University of Salento Via Lecce-Monteroni, 73047 Monteroni di Lecce (LE)

AUDITORIUM

Microsoft partners, how to improve both collaboration and business

simultaneous translation 💀



- 10:00 am | Speech by Regione Puglia
 Vito Bavaro, Manager at Department for Economic
 Development Regione Puglia
 Francesco Surico, General Director InnovaPuglia
- 10:40 am | Speech by Maria Skiathiti, Commercial Partner Lead EMEA Microsoft

11:20 am COFFEE BREAK

- 11:40 am | Speech by Fabio Santini, Director Global Partner Solution for Microsoft Italia
- 12:20 pm | Speech by
 Raffaele Gigantino, Country Manager and Managing
 Director VMware

1:00 pm BREAK

- 2:00 pm | Speech by Elena Baeva, IAMCP EMEA President
- 2:40 pm | Speech bySara Faatz, Director, Technology Community Relation, PROGRESS
- **3:20 pm | Speech by Roberto Filipelli**, Cloud and Enterprise Business Group

 Director Microsoft Italia

4:00 pm COFFEE BREAK

- 4:30 pm | Speech by
 Antonio Squeo, Chief Metaverse Officer, Microsoft Hololens
 Worldwide Innovator, Metaverse Fashion Council, Metaverse
 Standard Forum, Hevolus Innovation
- 5:10 pm | Speech by Andrea Cinelli, CEO & Founder FoolFarm, AI & Tech-Startup Practice Global Advisory Experts Member Emanuele Balistreri, Managing Director FoolFarm Lecce
- 5:50 pm | Tech Talent Attraction: how to engage tech talents

Federico Fontana, Vice President Sails Italy & Spain Codemotion

6:15 pm | Speech by Luciana Delle Donne, Social Innovator and Founder of "Made In Carcere"

PATH I - HALL Y5

Public Administration Digitalization and Smart Cities

- **11:40** am | Speech by
 - **Paolo Guidelli**, Technological Innovation General Coordinator INAIL
- 12:20 pm | Speech by

Francesco Di Costanzo, President of PA Social Association, President of Fondazione Italia Digitale

1:00 pm BREAK

- 2:00 pm | Public policies require data and expertise Vincenzo Testa, Head of the Center for Studies and International Activities Formez PA, Official at the Presidency of the Council of Ministers, Public Works Department
- **2:40 pm | Speech by Monica Palmirani**, Full Professor of Legal Informatics,
 CIRSFID-Alma AI, University of Bologna
- 3:20 pm | PA digital services for businesses Antonio Tonini, Services Director at Camere di Commercio – InfoCamere

5.00 pm | Speech by

Marco Mancarella, Aggregate Professor of IT Law and Information technology in Public Administration University of Salento

5:40 pm |Speech by

Andrea Lisi, Owner of the Lisi Law Firm, ANORC Professioni's President, Digitalaw and D&L Net Coordinator, Member of the Experts' Committee with proven experience and qualification in the field of technological innovation and PA digital transition

PATH 2 - HALL Y3

Cloud and Hybrid Cloud

- 11:40 am | Azure fraud protection 2.0
 Gintaras Kardokas, European Apps & Infrastructure Lead ALSO Group
- 12:20 pm | Speech by

 Roberto Filipelli, Cloud and Enterprise Business Group

 Director Microsoft Italia

1:00 pm BREAK

- 2:00 pm | Modernize your Applications and Infrastructure with Azure Stack HCI Silvio Di Benedetto, CEO & Senior Consultant at Inside Technologies
- 2:40 pm | Making the ICT sustainable: towards the green software engineering. State of the art and challenges

Roberto Vergallo, Researcher University of Salento

3:20 pm | Speech to be defined

4:20 pm | Artificial Intelligence in Microsoft Security

Marco Moioli, Cloud Solution Architect Identity, Security and Compliance at Microsoft

5:00 pm | Benefits and challenges in migrating Rina digital services to the private cloud: our experience

Nicola De Santis, Area Manager Data Management for Manufacturing Rina Consulting

5:40 pm | Azure OpenAl and Copilot: An opportunity for the Microsoft partner ecosystem Javier D. Lozano, CEO Nanfor

PATH 3 - HALL Y2

Innovative technologies (Blockchain, IOT,...)

simultaneous translation 😡



- 11:40 am | Speech by Luca Mainetti, Associate Professor of Software Engineering University of Salento
- 12:20 pm | i4.0+5.0 paradigms and technologies for greener buildings Giuseppe L. Cascella, CEO & Founder Idea75, Professor

1:00 pm BREAK

Polytechnic University of Bari

- 2:00 pm | Cognitive AI in industrial processes Francesco Calabrò, Head of Artificial Intelligence Research Center presso Cyber Security Division of Leonardo
- 2:40 pm | Speech by Guido Colombo, Founder, President and CEO ORCHESTRA
- 3:20 pm | The Human Side of Software: The Art & Science of a People-First Approach to Digital **Experience** Katalina Babeva, Product Manager PROGRESS

- 4:20 pm | Speech by Massimiliano Mascoli, Head of Insurtech, Business execution & International business Sara Assicurazioni S.p.A.
- 5:00 pm | How to use AI & ChatGPT as a Business Owner or Commercial Responsible at a B2B **Software Company**
 - Steen Helmer, Management Consultant at TBK Consult and IAMCP EMEA Sponsorship Committee Lead
- 5:40 pm | Speech to be defined

PATH 4 - HALL Y4

Al and cognitive services



11:40 am | Creating value in the Age of (creative) Artificial Intelligence Andrea Pescino, Digital Transformation Expert, P2PAC |

Andrea Pescino, Digital Transformation Expert, P2PAC | Microsoft Partner-to-Partner Advisory Council

12:20 pm | Artificial Intelligence: Challenges and Opportunities

Massimo Cafaro, Associate Professor at the Department of Innovation Engineering of the University of Salento, Director of the CINI Research Unit at University of Salento

1:00 pm BREAK

- 2:00 pm | Machine Learning in Clinical Decision
 Support Systems for Personalized Diagnostics
 Enkelejda Miho, Dean of Master in Medical Informatics, Full
 Professor of Digital Life Sciences at FHNW University of Applied
 Sciences and Arts Northwestern Switzerland
- 2:40 pm | Artificial Intelligence (AI) in biomedical research and medical technology
 Nicola Toschi, Member of the scientific council of The National PhD programme in AI, Associate Professor of Medical Physics University of Rome "Tor Vergata", Research Staff, Associate Investigator A.A. Martinos Center for Biomedical Imaging Harvard Medical School/MGH
- 3:20 pm | Sponsor

- 4:20 pm | Unlocking the Power of Generative AI: exploring Azure OpenAI in real business use cases Matteo Giudici, CEO MESA Group Overnet
- 5:00 pm | Empowering the Future: unleashing the potential of Microsoft Al services
 Roberta Bruno, Cloud Solution Architect Data & Al Microsoft
- **5:40 pm | Cosimo Distante**, PhD, Institute of Applied Sciences and Intelligent Systems, ISASI CNR



VERTICAL PATHS AND FOCUS

Wednesday, June 7th

Corpo Y - Campus Ecotekne University of Salento Via Lecce-Monteroni, 73047 Monteroni di Lecce (LE)

PATH 5 - HALL Y3

Cybersecurity, the challenges of security in the IT sector

in collaboration with Ordine degli Ingegneri di Lecce

- 8.50 am | Introduction and greetings
 - **Francesco Micelli,** President of Ordine degli Ingegneri della Provincia di Lecce
- **9:00** am | Cybersecurity: latest news from the front Franco Tommasi, Associate Professor at the Department of Engineering for Innovation, University of Salento, Head of Laboratory for internetworking and systems interoperability (LIIS)
- 9:25 am | Speech by Fulvio Manco, Vice Questore, Head of the Operational Centre for Cyber Security of Apulia Postal Police
- 9:50 am | Speech by Pasquale Digregorio, Head of Computer Emergency Response Team Department - Bank of Italy

10:20 am COFFEE BREAK

- 11:00 am | Sponsor
- 11:30 am | Cybersecurity between privacy and asset protection

Ugo Lopez, Digital Forensics Adjunct Professor and Consultant

12:00 pm | Speech by

Vincenzo Lagioia, Head of Cybersecurity at Innovapuglia SPA – Apulian Region and Cybersecurity

12:30 pm | New threats to security for Cyber-Physical systems Christian Catalano, European Digital Innovation HUB

CETMA-DIHSME

PATH 6 - HALL Y5

Digital compliance: regulations in digital markets

in collaboration with Anorc Organized by DIGITALAW in partnership with D&L NET

9:00 am | Introduction

Andrea Lisi, Owner of the Lisi Law Firm, ANORC Professioni's President, Digitalaw and D&L Net Coordinator, Member of the Experts' Committee with proven experience and qualification in the field of technological innovation and PA digital transition in cooperation with Alessio Butti, Senator and Undersecretary of the Presidency of the Council with responsibility of technological innovation.

I SESSION

Moderator: Sarah Ungaro, Senior Consultant at Lisi Law Firm, expert in information technology law and privacy, ANORC Professioni's Vice chairwoman

9:15 am | Digital mazes. Between dark pattern and legal design

Stefano Gazzella, Privacy&ICT Law Consultant, Data Protection Officer, Member of D&L NET

Valentina Fiorenza, expert in New Technology Law, and EU Reg. 2016/679 and related legislation, member of D&L NET

9:35 am | Data Breach management as symbol of organisational maturity

Nicola Manzi, Business consultant, DPO certified and privacy consultant, member of D&L NET

10:00 am | From Privacy to Data Protection.And from the regulation to the accountability.5 years of GDPR. Is it clear?

Pierangelo Felici, Consultant in the field of Data Protection and GDPR compliance, digital documentary preservation and management, e-government and innovation, member of D&L NET

10:20 am COFFEE BREAK

■ 11:00 am | Sponsor

II SESSIONE

Moderator: Luigi Foglia, Senior consultant at Lisi Law Firm, expert in information technology law and privacy, ANORC Professioni's General secretary

- 11:40 am | Skills and training towards a digital culture Isabella Corradini, Chairwoman and scientific director of Themis, Forensic Socio-Psychological and Criminological Research Center, and founder of the Link&Think Research Lab, member of D&L NET
- 12:00 pm | NFT and New economy paradigm Giovanni Brancalion Spadon, Head of Legal Tech Department at studio Porto4, member of EDPB's board of experts, law and blockchain professor at Ca'Foscari – Hfarm, member of D&L NET
- 12:20 pm | Standards-based information management in a Microsoft Office 365 cooperation environment

Andrea Piccoli, Representative of ANORC Professioni's Digitalization Specialists List and Triveneto Regional Coordinator, member of D&L NET

12:40 pm | Data disposition by design. What it is and why it is important to talk about sin data elimination from design

Aldo Maugeri, CIPM, DPO at Sanmarco Informatica S.p.a., Privacy senior consultant at Docuverse.it, Information Governance expert, Project leader for ISO WG21 on records disposition, Member of ANORC Professioni's technical-scientific committee, and Member of D&L NET

FOCUS | HALL Y2

In-depth discussion on "Chat GPT and AI" and "The evolution of Mixed Reality"





- 9:00 am | Introducing Microsoft 365 Copilot: A whole new way to work Roberto Ferazzi, Cloud Solution Architect - Modern Work Microsoft
- 9:40 am | Speech by Giorgio Bruno, Project Manager Hevolus Innovation

10:20 am COFFEE BREAK

- 11:00 am | Sponsor
- 11:40 am | Experience Innovation: XR technologies for art, culture and tourism and other sectors

Giorgio Genta, Vice President and Partner ETT SPA

12:00 pm | Speech by Lucio De Paolis, Associate Professor of Information Processing Systems at Department of Engineering for Innovation, University of Salento

FOCUS | HALL Y4

Workforce of the Future The Foundations of Inclusive Leadership

- simultaneous translation 🛃
- 9:00 am | Welcome

 Karima Moudoub, EMEA Cloud Security BDM, Fortinet

 Alexandra Hanke, CRO, Skaylink
- 9:10 am | Workforce of the Future setting the stage

Maria Skiathiti, Commercial Partner Lead, Microsoft EMEA Elena Baeva Founder & CEO, 365 Talent Portal Karima Moudoub, EMEA Cloud Security BDM, Fortinet Alexandra Hanke, CRO, Skaylink

10:00 am | Neurodiversity

Maria Skiathiti, Commercial Partner Lead, Microsoft EMEA

10:20 am COFFEE BREAK

- 11:00 am | Compassionate Leadership (interactive) Andre Leidenheimer Ruiz Soler, Global Go-To-Market & Partner Marketing Lead, Microsoft Corporation
- 11:50 am | Panel discussion | all speakers & audience invited
- 12:40 pm | Closing
 Karima Moudoub, EMEA Cloud Security BDM, Fortinet
 Alexandra Hanke, CRO, Skaylink



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